

C. ANNIE KLAFF

Sports Broadcast Journalist



Experience

Mid Atlantic Sports Network *Baltimore, MD*
Digital Content Creator
June 2024-Present

- Co-Host the MASN All-Access Podcast, "The Bird's Nest," weekly
- Interview top minor league prospects on camera and share to live broadcasts and social media
- Appear on live shows for major events, such as the MLB Draft and Trade Deadline, Playoffs
- Broadcast and produce video stories for such events above
- Edit and post clips from pre-game/post-game shows to website/social media
- Edit and post live game video highlights, graphics and articles to website/social media

NBC Sports Remote
NBCSports.com News Desk Intern
Academic Year 2023-24

- Use MPX to fill in metadata and publish video clips to NBCSports.com, Peacock, Reach and YouTube
- Keep website updated with the most recent and important articles/clips
- Watch live shows, such as ProFootballTalk, and follow along with rundown to send clips to all platforms in a timely manner
- Wrote and published college football article: <https://tinyurl.com/4xat4vun>

Super Bowl LVIII
Reporter *Las Vegas, NV*
February 2024

- Selected to represent the S.I. Newhouse School of Public Communications at Radio Row for Super Bowl Media Week in Las Vegas
 - Interview, edit, produce and report for packages daily throughout the week
 - Host live three-hour radio show daily
 - NBC Sports article written on my experience: <https://tinyurl.com/2ydz8wna>

ACC Network *Syracuse, NY*
On-Air Talent
Sept. 2022 to present

- Host and analyze live Syracuse men's/women's soccer and lacrosse game shows
 - Studio shows include the pre-game, halftime, and post-game shows
 - Game analysis includes a pre-game segment and color commentary from the press box during the game

CitrusTV *Syracuse, NY*
On-Air Talent
Spring 2021 to present
SU Volleyball Reporter
Fall 2021

- Analyze live Syracuse football, men's basketball and men's lacrosse games in-studio
- Sideline report for SU football and court-side report for SU men's basketball
- Hosted 1.5 hour long sports-news special on SU's new football coach Fran Brown
- Reported on the Syracuse volleyball team as a multimedia journalist
 - Live-Tweeted, wrote post-match articles, interviewed players and operated the camera

RNY FC *Rochester, NY*
Sideline & Beat Reporter Intern
Summer 2022

- Interviewed Rochester New York F.C. (MLS NEXT Pro team, co-owned by EPL player Jamie Vardy) players weekly and edited them into videos to be shared on social media
- Reported on sideline for pre-game, halftime, and post-game video interviews with players, coaches, owners, and sporting director

Volunteer

SafeSpot *Fairfax, VA*
Video Creator
Summer 2022

- Directed and edited a 10-minute video for annual gala fundraiser that helped raise \$330k
- Filmed and interviewed 10 subjects on the topic of child abuse and their involvement with child advocacy

Education

Syracuse University
Graduated May 2024

S.I. Newhouse School of Public Communications **3.8/4 GPA - Dean's List**
Martin J. Whitman School of Management
Obtaining Bachelors Degrees in Broadcast Journalism & Marketing

Skills

Adobe Suite, Avid Media Composer, Edgio Verizon CMS, MPX, Brightspot CMS, social media, multimedia journalism techniques, extremely personable and more

Contact

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